

Warner Vs. Searle and Hereth Co.

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Court : US Supreme Court

Decided On : Nov-30-1903

Appeal No. : 191 U.S. 195

Appellant : Warner

Respondent : Searle and Hereth Co.

Judgement :

Warner v. Searle & Hereth Co. - 191 U.S. 195 (1903)

U.S. Supreme Court Warner v. Searle & Hereth Co., 191 U.S. 195 (1903)

Warner v. Searle and Hereth Co.

No. 42

Argued November 2-3, 1903

Decided November 30, 1903

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APPEAL FROM THE COURT OF APPEALS

FOR THE SEVENTH CIRCUIT

SYLLABUS

1. It is the use without right of the registered trademark of another in foreign or Indian commerce that gives jurisdiction to the federal courts under the Act of March 3, 1881.

2. The averments of the bill in this case are treated as sufficiently asserting the use of the registered trademark and the alleged imitation in foreign commerce to found jurisdiction in the Circuit Court under the act, as well as on diverse citizenship.

3. But as it did not appear that the alleged imitation was used in foreign or Indian commerce or on merchandise intended to be transported to a foreign country, the decree in favor of appellee is affirmed.

William R. Warner, a citizen of Pennsylvania, filed this bill against The Searle & Hereth Company, a corporation of Illinois, and Gideon D. Searle and others, citizens of Illinois, in the Circuit Court of the United States for the Northern District of Illinois, alleging:

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That complainant

"was the sole and exclusive owner and proprietor of, and had used in his business in Philadelphia and in commerce between the United States and foreign countries, and particularly with New South Wales and Victoria, a certain arbitrary and fanciful mark, termed Pancreopepsine, upon bottles and packages containing a certain medicinal preparation,"

and had sold large quantities thereof "throughout the United States and in commerce with foreign countries, and particularly in the cities of Philadelphia and Chicago," and that the public generally had come to recognize packages and bottles so marked as containing the preparation manufactured by complainant.

That on December 26, 1882, complainant registered said trademark in the Patent Office, and obtained a certificate of registration according to law, a copy of which certificate and accompanying statement and declaration was attached. That defendants had, in violation of complainant's rights, "counterfeited, copied, and colorably imitated the trademark registered," and affixed the mark or symbol "to a medicinal preparation of the same general nature as that manufactured" by complainant, and had so closely imitated complainant's mark or symbol, and the manner of placing it on bottles and wrappers, that the public had been deceived into believing that the goods of defendants were those of complainant,

"and that the said defendants, together and individually, have sold in the Northern District of Illinois and elsewhere large quantities of the medicinal preparation intended for the cure of indigestion similar to that manufactured by your orator and contained in packages or bottles marked with the trademark or symbol heretofore referred to as belonging solely to your orator, or in such close imitation of your orator's trademark or symbol as has deceived the public, and led such public to believe the said mark or symbol designated the goods manufactured by your orator,"

so that complainant's sales have been lessened, and profits lost.

It was further averred that

"the public in general, and particularly

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the citizens of the Northern District of Illinois, identify the article by the name, mark, or symbol, and that the spurious article manufactured and sold by the defendants associated with the same mark or symbol, or a mark or symbol in close imitation thereof, is a fraud and deception upon such of the citizens of the Northern District of Illinois, and elsewhere, as purchase the same believing it to be the genuine article manufactured by your orator, and thereby the public generally, and particularly the citizens of the Northern District of Illinois, are damaged and misled."

Complainant prayed for an accounting; for damages, and for injunction.

Defendants, in their answer, denied that the word "Pancreopepsine" was a proper subject for registration as a trademark, and charged that,

"if not deceptive, it is purely descriptive, being a mere compound of the ordinary names of the ingredients, or the principal ingredients, contained in the medicinal compound, with the name of one slightly modified, and they deny, on information and belief, that the public have associated the said name with the goods manufactured by the complainant."

They averred that they were engaged in business in Chicago as general manufacturing chemists, and that they had, among other things,

"put upon the market a medicinal compound having special merit as an aid of digestion, consisting, aside from the diluent, of nearly forty percent of pure pancreatin, about fifty percent of pure pepsin, and a few other ingredients in relatively small proportions; that pancreatin and pepsin are well known medicinal agents of recognized efficacy in promoting digestion, and have been mixed together for medicinal purposes for nearly or quite thirty years past; that they have designated their compound upon the labels of their bottles and packages 'Pancro-Pepsin' in order that the nature of the compound may be expressed and its purpose as a digestive implied by the name; that they have put the said preparation in bottles and sold it upon the market both as a powder and

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in liquid form, the latter being designated 'Elixir Pancro-Pepsin.'"

Defendants said that, in adopting the name, they had only followed common usage where it was desired that the name should be generally descriptive of the compound to which it was applied, and that their compound could not be more appropriately designated, and they denied that they had in any manner or way whatsoever copied or colorably imitated complainant's alleged trademark, or that they had at any time misled the public or any member thereof into supposing that

the pancro-pepsin manufactured and sold by them was of complainant's manufacture, or that any person could have been so misled. And they averred that, even if the name "Pancreopepsine" could be the subject of a lawful trademark, which they denied, it had not been infringed by them.

Replication was filed, evidence taken, and hearing had. The circuit court held that complainant's contention touching unfair competition was not established, but that the trademark was valid and had been infringed, and granted an injunction.

The case was carried to the circuit court of appeals, and William R. Warner, Jr., executor, was made party in place of William R. Warner, deceased. The circuit court of appeals agreed that there was no proof establishing unfair competition, held that the monopoly claimed could not be sustained, and reversed the decree of the circuit court and remanded the cause with directions to dissolve the injunction and dismiss the bill. 112 F. 674. From that decree this appeal was prosecuted and argued on a motion to dismiss as well as on the merits.

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MR. CHIEF JUSTICE FULLER delivered the opinion of the Court.

In the *Trade-Mark Cases*, [100 U. S. 82](#) , it was ruled that the Act of July 8, 1870, carried forward into sections 4937 to 4947 of the Revised Statutes, was invalid for want of constitutional authority inasmuch as it was so framed that its provisions were applicable to all commerce, and could not be confined to that which was subject to the control of Congress. But Mr. Justice Miller, speaking for the Court, said that the question

"whether the trademark bears such a relation to commerce in general terms as to bring it within Congressional control, when used or applied to the classes of commerce which fall within that control, is one which, in the present case, we propose to leave undecided."

That decision was announced at October term, A.D. 1879, and on March 3, 1881, an act was approved entitled "An Act to Authorize the Registration of Trade-Marks,

and Protect the Same." 21 Stat. 502, c. 138.

By its first section, it was provided that

"owners of trademarks used in commerce with foreign nations, or with the Indian tribes, provided such owners shall be domiciled in the United States, or located in any foreign country or tribes which by treaty, convention, or law, affords similar privileges to citizens of the United States, may obtain registration of such trademarks by complying with"

certain specified requirements.

By the second section, the application prescribed by the first

"must, in order to create any right whatever in favor of the party filing it, be accompanied by a written declaration, . . .

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that such party has at the time a right to the use of the trademark sought to be registered, and that no other person, firm, or corporation has the right to such use, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that such trademark is used in commerce with foreign nations or Indian tribes, as above indicated. . . ."

The third section provided that

"no alleged trademark shall be registered unless the same appear to be lawfully used as such by the applicant in foreign commerce or commerce with Indian tribes as above mentioned, or is within the provision of a treaty, convention, or declaration with a foreign power, nor which is merely the name of the applicant, nor which is identical with a registered or known trademark owned by another and appropriate to the same class of merchandise, or which so nearly resembles some other person's lawful trademark as to be likely to cause confusion or mistake in the mind of the public, or to deceive purchasers."

By the fourth section, certificates of registration of trademarks were to be issued, copies of which, and of trademarks and declarations filed therewith, should be evidence "in any suit in which such trademarks shall be brought in controversy," and by section five it was provided that the certificate of registry should remain in force for thirty years from its date, and might be renewed for a like period.

Sections seven, ten, eleven, and thirteen are as follows:

"SEC. 7. That registration of a trademark shall be *prima facie* evidence of ownership. Any person who shall reproduce, counterfeit, copy, or colorably imitate any trademark registered under this act, and affix the same to merchandise of substantially the same descriptive properties as those described in the registration, shall be liable to an action on the case for damages for the wrongful use of said trademark at the suit of the owner thereof, and the party aggrieved shall also have his remedy according to the course of equity to enjoin the wrongful use of such trademark used in foreign commerce or

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commerce with Indian tribes, as aforesaid, and to recover compensation therefor in any court having jurisdiction over the person guilty of such wrongful act, and courts of the United States shall have original and appellate jurisdiction in such cases without regard to the amount in controversy."

"SEC. 10. That nothing in this act shall prevent, lessen, impeach, or avoid any remedy at law or in equity which any party aggrieved by any wrongful use of any trademark might have had if the provisions of this act had not been passed."

"SEC. 11. That nothing in this act shall be construed as unfavorably affecting a claim to a trademark after the term of registration shall have expired, nor to give cognizance to any court of the United States in an action or suit between citizens of the same state, unless the trademark in controversy is used on goods intended to be transported to a foreign country or in lawful commercial intercourse with an Indian tribe."

"SEC. 13. That citizens and residents of this country wishing the protection of trademarks in any foreign country, the laws of which require registration here as a condition precedent to getting such protection there, may register their trademarks for that purpose as is above allowed to foreigners, and have certificate thereof from the Patent Office."

Obviously the act was passed in view of the decision that the prior act was unconstitutional, and it is therefore strictly limited to lawful commerce with foreign nations and with Indian tribes. It is only the trademark used in such commerce that is admitted to registry, and it can only be infringed when used in that commerce, without right, by another than its owner.

Reading the seventh, tenth, and eleventh sections together, we find that the registration is *prima facie* evidence of ownership; that any person counterfeiting or colorably imitating any trademark registered under the act is liable in the federal courts to an action on the case for damages for and to injunction to restrain its wrongful use -- that is, the use of the

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simulated mark in foreign commerce or with the Indian tribes, that the provisions of the act cannot operate to circumscribe any remedy which a party aggrieved by any wrongful use of any trademark might otherwise have had, and that the courts of the United States cannot take cognizance of an action on the case or a suit in equity between citizens of the same state

"unless the trademark in controversy is used on goods intended to be transported to a foreign country, or in lawful commercial intercourse with an Indian tribe."

Where diverse citizenship exists and the statutory amount is in controversy, the courts of the United States have jurisdiction; but where those conditions do not exist, jurisdiction can only be maintained when there is interference with commerce with foreign nations or Indian tribes, and it is in such cases that the amount is declared by section 7 to be immaterial. The registered trademark must be used in that commerce, and is put in controversy by the use of the counterfeit

or imitation on goods intended for such commerce, as prescribed by section 11.

We cannot concur in the view that the mere counterfeiting or imitating a registered trademark and affixing the same is the ground of the action on the case in the federal courts given by section 7, for it is the wrongful use of the counterfeit or imitation that creates the liability at law and justifies the remedy in equity. And the intent and object of the act forbid a construction that would bring local commerce within its scope.

In the present case, diverse citizenship and requisite amount existed, and the circuit court therefore had jurisdiction; but it is argued that the jurisdiction depended entirely on diversity of citizenship, and hence that the decision of the circuit court of appeals was final. We think, however, that as infringement of a trademark registered under the act was charged, the averments of the bill, though quite defective, were sufficient to invoke the jurisdiction also on the ground that the

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case arose under a law of the United States, and will not therefore dismiss the appeal.

The bill was filed in February, 1898, and must be treated as alleging that the trademark was then in use in foreign or Indian commerce, although the proofs do not make out that fact after December 26, 1882.

The certificate of registry was good for thirty years as matter of evidence, but when it was sought to enjoin the wrongful use, it should have been made to appear that the trademark was then being used in that commerce, and that that use was interfered with, without right, by defendant. And if the presumption of continuing use in such commerce flows from the registry, nevertheless, to make out infringement, it must appear that the alleged counterfeit or imitation was being used on merchandise intended to be transported to a foreign country or in lawful commercial intercourse with an Indian tribe.

We so held in effect in *Ryder v. Holt*, [128 U. S. 525](#) , and we see no reason to depart from that ruling.

But the evidence in this record does not show that defendant used the name of its preparation on merchandise intended to be so transported, while the sales proved were sales in the City of Chicago and Northern District of Illinois, and there is nothing to indicate that the preparation was intended to be used in foreign or Indian trade.

In short, even if it were assumed that there could be a trademark in the use of the word "Pancreopepsine" which would be invaded by the use of the word "Pancro-Pepsin," the circuit court could not, by virtue of the act, enjoin such use because it was not used in the commerce to which the act related.

Our conclusion does not require us to consider the question of the constitutionality of the act, which, it may be added, does not seem to have been raised in the courts below.

Decree affirmed.

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