

The Odisha MSME Development Policy - 2016

Section 4 - Enabling Framework 4.1

Ease of Doing Business4.1.1 RICs / DICs shall be the nodal agency for development of MSMEs in the state. They shall assist and handhold investors in setting up business and coordinating requisite approvals and clearances before, during and after project implementation.4.1.2 All relevant schemes / assistance enunciated in the extant Policies of State Government and Government of India shall be dovetailed at RIC / DIC level to enable investors to take advantage as per their eligibility.4.1.3 In order to accelerate promotion & growth in MSME sector, MSME Department shall organize Road Shows / Investors Meets at strategic locations inside the country as well as overseas. RICs / DICs shall similarly organize Awareness Programmes within their districts.4.1.4 Facilitation Cells shall be set up at State Level / RICs / DICs manned by professionals / technical experts to support entrepreneurs / investors. 34.1.5 An on line mechanism for administration of incentives in a time bound manner will be implemented to ensure timely sanction and release of incentives.4.1.6 An online platform shall be set up for redressal of grievances of MSM entrepreneurs and investors.4.1.7 A Central Inspection Co-ordination Group (CICG) has been put in place to simplify business regulations and bring in transparency in inspections.4.1.8 A State MSME Board in line with National Board for Micro, Small & Medium Enterprises shall be constituted as advisory for development of MSMEs.4.2 Capacity Building & Skill Development4.2.1 The MSME Department shall strive to maximize Industry ~ Institution linkage by entrepreneurial education through empanelled Project Institutes such as Institutes of Higher learning, ITIs, Entrepreneurship Development Centres under the National Scheme on Entrepreneurship Development.4.2.2 The Technical Institutions / Project Implementing Agencies shall be encouraged through Director, Technical Education & Training / Director, Employment to assist MSMEs / MSME Associations in skill development, product / process development, research & innovation.4.3. Cluster Development4.3.1 Often MSMEs are of smaller in size and have limitation in achieving economy of scale, negotiation, specialization, access to strategic information, which restrict them in achieving the expected level of business. Cluster approach envisages overcoming such limitations and maximising their opportunities.4.3.2 Based on concentration of industrial activities, initially a list of 54 potential clusters (Annexure IV) has been identified for interventions.4.3.3 Cluster Development Cell of the Directorate of Industries will be strengthened.4.3.4 Induced clusters of Ancillary / Downstream / other enterprises shall be promoted at industrial hubs viz. Kalinganagar, Paradeep, Dhamra, Gopalpur, Angul, Dhenkanal, Sambalpur, Jharsuguda, Rayagada and Keonjhar.4.3.5 Special Purpose Vehicle (SPV) formed by MSMEs for the purpose of cluster development and development of common facilities / infrastructure shall be eligible for gap-funding support, after availing CFC grants from Government of India Schemes.4.4. Credit Flow to MSMEs4.4.1 An Empowered Committee under the Chairmanship of Principal Secretary, MSME as per composition indicated in para 7.4 of this policy shall monitor 4 credit flow to MSME sector especially in schemes viz. Prime Minister Employment Generation Programme (PMEGP), Pradhan Mantri Mudra Yojana (PMMY), Credit Linked Capital Subsidy Scheme (CLCSS) and coverage under Credit Guarantee Fund Trust for Micro & Small Enterprises.4.4.2 Government shall encourage opening of MSME dedicated bank-branch in industrial estates / industrial hubs / MSME Parks. Government land for such branches, if required can be provided at concessional industrial rate.4.4.3 The MSMEs shall be encouraged to obtain credit ratings from reputed ratingSection 5 - agencies for facilitation of credit