

The Odisha Excise Act

Section 24 - Prohibitions of advertisement, etc.:-

1) No person shall print or publish in any newspaper, news sheet, book, leaflet, booklet or any other single or periodical publication or otherwise display or distribute any advertisement or other matter which (a) commends, solicits the use of or offers any intoxicants; or (b) is calculated to encourage or incite any individual or class of individuals or the public generally to commit an offence under this Act or to commit a breach of or to evade the provisions of any rule, regulation or order made thereunder or the conditions of any licence, permit, pass or authorization granted thereunder. (2) Save as otherwise provided in Sub-section (3) nothing in this Section shall apply to (a) catalogues or price lists which may be generally or specially approved by the Excise Commissioner in this behalf; and (b) any other advertisement or matter which the State Government may, by notification, either generally or specially exempt from the operation of this Section. (3) Notwithstanding anything contained in Sub-section (2) the State Government may, by notification, prohibit within the State the circulation, distribution or sale of any newspaper, news-sheet, book, leaflet, booklet or other publication printed and published outside the State which contains any advertisement or matter which - (a) commends, solicits the use of or offers any intoxicants; or (b) is calculated to encourage or incite any individual or class of individuals or the public generally to commit any offence under this Act or to commit a breach of or to evade the provision of any rule, regulation or order made thereunder or the conditions of any licence, permit, pass or Section 25 - authorisation granted thereunder